



R. BRITTON COLBERT, CHA, CHIA
HOTEL ASSET MANAGEMENT / LITIGATION CONSULTING

Delray Beach, Florida
561-455-2785
ColbertLLC1@gmail.com
www.ColbertHotelConsulting.com

PROFESSIONAL EXPERIENCE

35+ years Operations and Corporate Hotel Management, including senior management positions with ITT Sheraton Hotels and Holiday Inns in Chicago, Boston, and New York. Directed the opening of five Embassy Suites Hotels and managed a nationwide nine-hotel portfolio with over 1,925 rooms, which included the Embassy Suites, the Pasadena Hilton, the Dallas Melrose Hotel and the Sterling Hotels Sacramento, whose annual revenues exceeded \$81 million. Lead partner in managing over \$510 million of hotel acquisition due diligence including the Beverly Hills Hotel, the Bel Air Hotel, the Los Angeles Hilton & Tower, and the Dallas Melrose Hotel. Participated in obtaining over \$205 million in commercial real estate financing.

- Colbert Hotel Consulting, LLC; Principal; Los Angeles, Pittsburgh and South Florida; 1992–Present
- Ken+ Asset Management, Inc.; Executive Vice President; Los Angeles; 1990-1992
- Laventhol & Horwath; Senior Principal; Los Angeles and New York; 1983-1990
- Holiday Inns, Inc.; Director System Planning, Regional Director of Sales; Memphis, Tennessee; 1978-1982
- Sheraton Hotel Corporation; Northeast Regional Sales and Director of Sales, Manager of Technical Services; Chicago, Boston, and New York; 1970-1977

CONSULTING

- | | | |
|---------------------------------|-----------------------|---|
| • Operating Standards | • Reporting Practices | • Operations / Security |
| • Franchise Obligations, Issues | • Mismanagement | • Wrongful Death related to Hotel Fires, Hotel Pools, Hotel Carbon Monoxide |
| • Cash Flow Analysis | • Condemnation | |
| • Financing Due Diligence | • Premises Liability | • Duty of Care |
| • Property Control | • Assault | |

CLIENTS

Developers, owners, management companies, insurance companies, national hotel franchisors and law firms.

PROFESSIONAL QUALIFICATIONS

Certified Hotel Administrator, American Hotel & Lodging 1991-2006; 2011-Indefinitely
Certified Hotel Industry Analytics, American Hotel & Lodging 2014-2019
Real Estate Licenses: Pennsylvania, 2003-2010 and California 2000-2020
University of Denver, BSBA, School of Hotel and Restaurant Management

GUEST LECTURER

UCLA, Annual Real Estate Finance Course
Cal Poly, Pomona, California, Senior Class Seminar

PROFESSIONAL AFFILIATIONS

Hotel Asset Managers Association
Association for Corporate Growth, Pittsburgh
Executive Committee (Former), Embassy Suites Owners Association